Dear Friends,

2015 was a notable year for the Wisconsin Health Information Organization (WHIO) as we marked its 10th anniversary! In its first decade, WHIO has grown from a simple idea to a vast and robust resource of data and analytics that is transforming health care in Wisconsin.

In 2015, WHIO brought improved health care data and several exciting new tools to our state, including the landmark, interactive *WHIO Atlas of Health Care in Wisconsin*; the online, comparative DMV13 Datamart Stats enhanced by Medicare Fee-for-Service claims resulting in DMV13M; and the launch of the consumer-oriented, public reporting website *MyHealthWI.org.* WHIO's annual *Learning Forum* in October shined a spotlight on a leading driver of health care reform, Big Data, for a large and enthusiastic audience of stakeholders.

WHIO members and subscribers benefited from a variety of comprehensive training opportunities, as well as a new *Provider Registry* that allows clinic administrators to directly review and update physician information.

Also in 2015, WHIO's value to health care reform was recognized nationally when it was chosen to participate in a *Total Cost of Care Pilot Program* led by the Network for Regional Healthcare Improvement and funded by the Robert Wood Johnson Foundation.

WHIO could not have achieved so much in its first decade without the support of all of its members, especially its founders. Ten years ago, they took a leap of faith and made a steadfast commitment to create this organization for the common good. Together, they are making Wisconsin's health care system a model for the nation.

In this newsletter, we proudly present a number of highlights from 2015, along with a video history of WHIO's first decade. We hope you enjoy it!

Best wishes in 2016!

Josephine Will Musser
CEO

WHIO ATLAS of HEALTH CARE in WISCONSIN
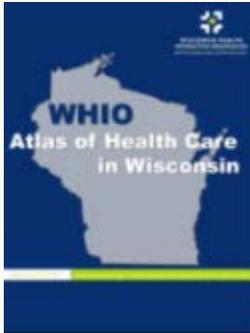
In February, WHIO published the first edition of its Atlas of Health Care in Wisconsin. Complementing the national reporting of the Dartmouth Atlas, the Wisconsin Atlas uses the robust WHIO health care claims database to map out geographically-based relative resource use by Region, County, and Zip Code in the State of Wisconsin. The Atlas will help all stakeholders better understand geographically-based practice variation as a means to achieve the highest quality of care at the most appropriate cost. more…
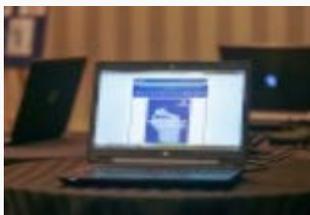
Five months later, WHIO unveiled the enhanced 2nd edition of the Atlas, an online, interactive tool to help better understand geographically-based practice variation as a means to achieve the highest quality of care at the most appropriate cost. more...

(The 3rd Edition of the Atlas was published online in January 2016 and now includes Medicare Fee-for-Service claims data.)

MYHEALTHWI.ORG LAUNCHES

Also in February, WHIO launched *MyHealthWI.org,* a website designed to help patients and their families take a more active,

informed role in their own healthcare and make value-based healthcare choices. Data on *MyHealthWI.org* show how clinics in the state measure up to recognized benchmarks of care and how providers compare to like providers in others areas of Wisconsin.

The site also provides useful information on how patients can better communicate with their doctor and get the most out of their doctor visit and follow-up care.

Initially, *MyHealthWI.org* provides ratings in the fields of Internal Medicine, Family Medicine and Pediatrics. More specialties will be added in subsequent versions and updates. more...

WHIO CEO Jo Musser and Stakeholders honor House Speaker Paul Ryan (above),
Senator Tammy Baldwin and Congressman Ron Kind (below) in Washington, DC.

CHAMPIONS OF HEALTH CARE TRANSPARENCY

We celebrated the culmination of a multi-year effort by WHIO and stakeholders to secure a legislative amendment that expanded the ways organizations such as WHIO could use Medicare data to drive improvement in the health care system.

In September, WHIO CEO Josephine Musser, along with representatives of its stakeholders, including the Wisconsin Medical Society, WPS Health Solutions, Gundersen Health System, Marshfield Clinic, the Wisconsin Hospital Association and Aurora Health System, traveled to Washington, DC, to recognize House Speaker Paul Ryan, Senator Tammy Baldwin and Representative Ron Kind as *Champions of Health Care Transparency* for their successful efforts to advance health care reform.

PROVIDER REGISTRY

WHIO developed an online *Provider Registry* through which health systems and clinic administrators can update their providers' affiliation and facility location(s). Through these changes, WHIO member and subscriber organizations improve the data they submit to WHIO, which, in turn, improves the accuracy of WHIO provider information used on its public reporting website, *MyHealthWI.org.*

The *Provider Registry* is open twice a year, in June and December.

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Spotlight on BIG D▪TA
October 13, 2015, 8 – 3:30 PM

SPOTLIGHT on BIG DATA
Spotlight on BIG DATA was the theme of WHIO's 2015 Learning Forum in October.

The day-long conference attracted an enthusiastic crowd of 175 stakeholders and offered a stimulating, multi-faceted look at the power and possibilities of *Big Data* to help transform health care in Wisconsin.

Participants had an opportunity to test drive the new, interactive WHIO Atlas of Health Care in Wisconsin.

Other topics included: *Measuring Total Cost of Care Using Big Data; WHIZ CIDs v 2.0; How to Get the Greatest Benefit from Claims Analytics; Analysis of WHIO Data to Determine Low Value Procedures; and WHIO's Health Literacy Campaign.*

WHIO CHOSEN FOR TOTAL COST OF CARE PROJECT

In November, WHIO was proud to be selected to join a groundbreaking Total Cost of Care (TCoC) Pilot Program led by the Network for Regional Healthcare Improvement (NRHI.org) and funded by the Robert Wood Johnson Foundation (RWJF.org). The program was developed to identify the drivers of regional health care costs and develop strategies to reduce spending at the community level.

In announcing WHIO's participation, CEO Josephine Musser said, "In little more than two years, we've seen billed health care costs in Wisconsin rise from $80.4 billion to $88.8 billion. These numbers are staggering and must be contained. WHIO's robust database of claims information will greatly enhance the findings and resultant strategies of the TCoC project."

(Since that announcement, with the addition of Medicare FFS claims to the WHIO Datamart, we know that total billed charges are even higher, as reported below.)

DMV13 + Medicare FFS = DMV13M

In December, WHIO added Medicare Fee-for-Service (FFS) claims to its Datamart. These data gave a significant boost to the breadth of information now available, as evidenced by comparing stats from DMV13 to DMV13M, for the time period 10/20/12-12/20/14.

DMV13

Members: 4,130,000

% of Population: 72%

Episodes of Care: 24,300,000 Billed

Cost: $80.4B

DMV13M

Members: 4,846,432

% of Population: 84.18%

Episodes of Care: 30,936,158

Billed Cost: $115B

DMV14 stats are now available online.

WHIO 2015 TRAINING OPPORTUNITIES

Virtual Office Hours	8
Webinars	6
Classroom Training Sessions	4

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