



Qualified Entity Profile

Wisconsin Health Information Organization

Data Warehouse and Analytics Partner: OptumInsight Inc.
Geographic Coverage Area: Wisconsin



WISCONSIN HEALTH INFORMATION ORGANIZATION
BETTER INFORMATION. BETTER DECISIONS.

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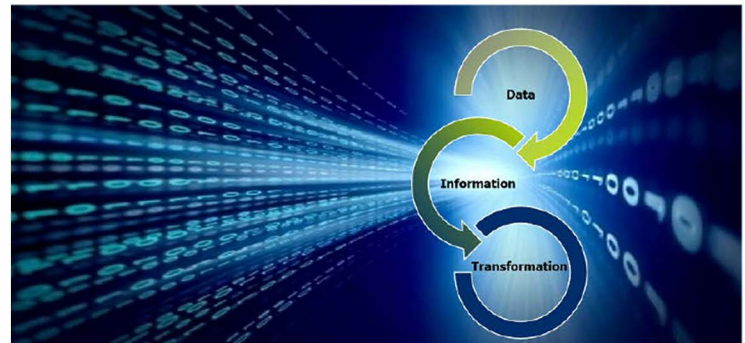
For more information on WHIO's public reports, visit www.myhealthwi.org.

The **Wisconsin Health Information Organization (WHIO)** is a voluntary initiative supported by visionary leaders from insurance companies, health care providers, major employers, and public agencies who share a commitment to the future of health care.

WHIO's Goals:

- To aggregate health care data from sources across Wisconsin to create a single reliable data source to be used by multiple stakeholders to examine variations in efficiency, quality, safety, and cost
- To improve the quality, cost, safety, and efficiency of health care in Wisconsin by sharing the results with providers, purchasers, and consumers
- To support provider quality improvement initiatives
- To encourage value-based health care choices by consumers

The WHIO Analytics Exchange has greatly enlarged its volume of health care data, which now covers more than 249.6 million claims for care provided to 3.9 million Wisconsin residents.



By integrating Medicare fee-for-service (FFS) claims data into its current data sources, WHIO estimates an increase in the proportion of covered lives included in its performance reports to 93%.



Interested in becoming a Certified Qualified Entity?

Register your entity as "Interested in being a QE" on the QCEP registration page: www.qemedicaredata.org/SitePages/register.aspx

